

Education

Master of Fine Arts | 2012
Computer Graphics Design
Rochester Institute of Technology

Bachelor of Fine Arts | 2003
Graphic Design
James Madison University

Experience

Eastman Kodak / Kodak Alaris | Rochester, NY
Visual UI Designer, 2012–Present

- Works closely with UX manager, UX designers, other UI designers and development teams to design (and implement) screens, flows, icons, product glyphs and new products designs for kiosk, mobile, tablet and web applications; while maintaining a consistent design language across platforms. Currently involved in new design language implementation.

Freelance / Contract Designer

Graphic Designer, 2003–2012

- Providing print, identity & brand, user interaction, motion, and web design.
- Clients: Eastman Kodak, Edgewise, Inc., Evan Michaels Salon, Gallery r, Greater Rochester Celiac Support Group, Greek Peak, LifeNet Health, Music is Art, Powers Digital LLC, PRSA Hampton Roads, RIT Student Government, SP Painting, Inc. and Wegmans.

RIT Information Technology Services | Rochester, NY

- Supervisory Assistant, Mac/Design Computer Lab, 2010–11 | Lab Assistant, 2008–10
Reported to manager about lab, trained lab assistants, ordered supplies, followed-up on problems in lab, assisted students and professors, received soft skills certification.

Eastman Kodak | Rochester, NY

DCDUX Interaction Design Intern, June–November 2010

- Worked closely with creative director, human factors and development teams to design screens, create files and style guides for camera/computer software.
- Reviewed final product for design consistency.

Coburn Design | Auburn, NY

Lead Designer, 2006–07 | Designer, 2004–06

- Designed: identities, logos, packaging, websites, brochures, posters, advertisements, travel guides, catalogs, newsletters, email templates, Word templates, promotional materials.
- Involved in all aspects of design jobs: estimates, proposals, gathering print quotes, client meetings, concept to final product, proofing, edits, formatting, mock-ups, flight check, preparation of files for press, checking printers proofs, press checks, client training, correspondence with clients and vendors.
- Involved in all aspects of daily office activities: invoicing, production meetings, phone calls, training, education, maintenance of company website, portfolio and marketing materials.
- Art direction and overview of office policies and procedures for new employees and interns.

JMU Madison MediaLab | Harrisonburg, VA

Lab Assistant and Project Designer, 2001–03

The Meridian Group | Virginia Beach, VA

Graphic Design Intern, Tourism Team, Summer 2001

Contact

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Awards

AIGA New York State of Design 2012 Exhibition and Catalog

Flutter-by Interactive Butterfly
Letterpress Wedding Invitations
Honorable Mention

2011 Adobe Design

Achievement Awards

Flutter-by Interactive Butterfly
Semifinalist

Certifications

Adobe Certified Associate

Visual Communication using
Adobe Photoshop CS5

Adobe Certified Associate

Rich Media Communication
using Adobe Flash CS5

Organizations

Rochester Fingerlakes ACM SIGGRAPH

2009–Present

AIGA

2002–Present

Programs

Adobe: Acrobat Pro, After Effects, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Soundbooth

Other: Cinema 4D, Final Cut Pro, Microsoft Office, QuarkXPress

Platforms: Mac and Windows

Languages: ActionScript 3.0, Cascading Style Sheets, HTML